



DEALER BULLETIN

January 21, 2010

BULLETIN NO.: SM-210

TO: All Andersen Dealers

SUBJECT: CELLULAR FIBREX[®] MATERIAL TRIM BOARD

EFFECTIVE: First Order Date of January 25, 2010

Andersen is pleased to announce the availability of cellular Fibrex[®] material trim board. This product replaces our vinyl trim board and features the Fibrex material technology that provides enhanced stability and performance.

Cellular Fibrex Material

Cellular Fibrex material stays true to the Andersen Fibrex material technology and philosophy. It is a composite of reclaimed wood fiber and vinyl in a cellular form. The cellular Fibrex material is then finished with a low maintenance exterior. This new trim board will not rot, peel, or corrode. It can be ripped in the field to accommodate a variety of widths, and it accepts nails and screws like wood.

Sizes and Colors

The new cellular Fibrex material trim board dimensions are: 3-1/2" wide by 10' long and 3/4" thick (89mm x 3048mm x 19mm). Eleven colors are available: White, Terratone[®], Sandtone, Forest Green, Canvas, Dove Gray, Prairie Grass, Red Rock, Cocoa Bean, Dark Bronze, and Black.

Sales Tools

4" trim board samples are available. See the attached order form for details.

Effective Date

The first order date is January 25, 2010 and will be included in the Andersen Intelligent Quote (iQ) 10.0 software version to be released shortly.

Pricing

Please see the table below for product descriptions and pricing:

9033371	3-1/2" X 120"	Board, Fibrex Cellular Trim 3/4", White	1	£68.17
9033373	3-1/2" X 120"	Board, Fibrex Cellular Trim 3/4", Sandtone	1	£68.17
9033372	3-1/2" X 120"	Board, Fibrex Cellular Trim 3/4", Canvas	1	£68.17
9033382	3-1/2" X 120"	Board, Fibrex Cellular Trim 3/4", Dove Gray	1	£68.17
9033383	3-1/2" X 120"	Board, Fibrex Cellular Trim 3/4", Prairie Grass	1	£68.17
9033384	3-1/2" X 120"	Board, Fibrex Cellular Trim 3/4", Terratone	1	£68.17
9033385	3-1/2" X 120"	Board, Fibrex Cellular Trim 3/4", Red Rock	1	£68.17
9033386	3-1/2" X 120"	Board, Fibrex Cellular Trim 3/4", Forest Green	1	£68.17
9033387	3-1/2" X 120"	Board, Fibrex Cellular Trim 3/4", Cocoa Bean	1	£68.17
9033388	3-1/2" X 120"	Board, Fibrex Cellular Trim 3/4", Dark Bronze	1	£68.17
9033389	3-1/2" X 120"	Board, Fibrex Cellular Trim 3/4", Black	1	£68.17

Andersen is excited to bring you this improved trim board. Please contact your Andersen sales representative if you have questions.

SALES TOOLS - SAMPLES (priced at net cost) (order by description, per pack)

Description	Color	Pieces/ Kit	Piece Length	Price
Fibrex Cellular Trim Board Kit	White	10	4 Inches	£10.11
Fibrex Cellular Trim Board Kit	Terratone	10	4 Inches	£10.11
Fibrex Cellular Trim Board Kit	Sandtone	10	4 Inches	£10.11
Fibrex Cellular Trim Board Kit	Forest Green	10	4 Inches	£10.11
Fibrex Cellular Trim Board Kit	Dove Gray	10	4 Inches	£10.11
Fibrex Cellular Trim Board Kit	Canvas	10	4 Inches	£10.11
Fibrex Cellular Trim Board Kit	Prairie Grass	10	4 Inches	£10.11
Fibrex Cellular Trim Board Kit	Red Rock	10	4 Inches	£10.11
Fibrex Cellular Trim Board Kit	Cocoa Bean	10	4 Inches	£10.11
Fibrex Cellular Trim Board Kit	Dark Bronze	10	4 Inches	£10.11
Fibrex Cellular Trim Board Kit	Black	10	4 Inches	£10.11