

DEALER BULLETIN

January 28, 2010

BULLETIN NO.: PSW-110

TO: ALL ANDERSEN SALES PERSONNEL, DISTRIBUTORS, & DEALERS

SUBJECT: NEW ANDERSEN® 400 SERIES AND 200 SERIES CASEMENT AND AWNING WINDOW HARDWARE FINISHES

EFFECTIVE: JANUARY 25, 2010

Overview:

Andersen is pleased to announce the availability of two (2) new colors for Andersen® 400 Series and 200 Series casement and awning hardware. **Black** and **Gold Dust** will now be available in our Traditional folding hardware and Contemporary folding hardware. Please see the new hardware offerings outlined in red below.

 Andersen Classic Series - White	 Andersen Classic Series - Stone	 Contemporary Folding - White	 Traditional Folding - Oil Rubbed Bronze	 Traditional Folding - Satin Nickel	 Estate Style - Antique Brass
 Contemporary Folding - Stone	 Contemporary Folding - Gold Dust	 Contemporary Folding - Black	 Estate Style - Polished Chrome	 Estate Style - Bright Brass	 Estate Style - Brushed Chrome
 Contemporary Folding - Bright Brass	 Contemporary Folding - Oil Rubbed Bronze	 Contemporary Folding - Satin Nickel	 Estate Style - Oil Rubbed Bronze	 Estate Style - Satin Nickel	 Estate Style - Distressed Bronze
 Traditional Folding - White	 Traditional Folding - Stone	 Traditional Folding - Gold Dust	 Estate Style - Distressed Nickel	None	
 Traditional Folding - Black	 Traditional Folding - Bright Brass	 Traditional Folding - Antique Brass			

Pricing:

The base price for Black or Gold Dust finishes for casement hardware is **£6.92**.

The base price for Black or Gold Dust finishes for awning hardware is **£8.46**.

Quoting:

Andersen® Intelligent Quote (iQ) software version 10.0 will have quoting capability for Black or Gold Dust hardware in the Andersen®_400 Series casement and awning window section.

Limited Warranty:

Andersen continues to offer one of the strongest limited warranties in the industry. A key competitive advantage of the Andersen limited warranty is that it is fully transferable and non-prorated. The same twenty (20) year glass and ten (10) year non-glass coverage will apply.

Please see www.andersenwindows.com for further details and a copy of the Andersen limited warranty.

Considerations:

This may be a good opportunity to replace some of the hardware on show room floors, so that samples are available for customers who may be interested in these styles and finishes.

Coordinating Finishes:

Black and Gold Dust finishes are also available in the Albany hardware style for Andersen 400 and 200 Series patio doors.

